MYRIAM MELKI

PRODUCT DESIGNER

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ABOUT ME

I am a Product Designer with a background in visual design and a passion for solving complex problems. I am an alumna of the prestigious ITP master's program at NYU Tisch where I was involved in a wide variety of interactive projects ranging from interactive displays to data visualizations to long distance dating apps. When I'm not working, I like to sing, draw and travel.

METHODS & TOOLS

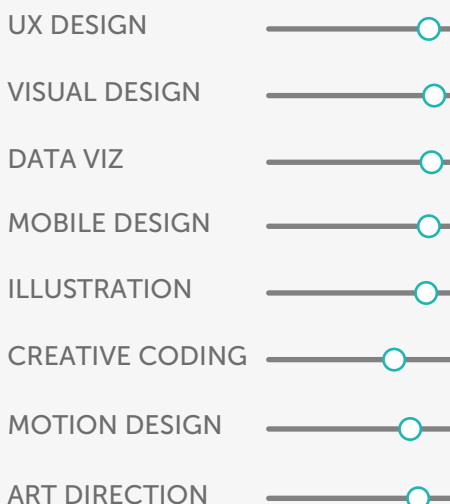SKETCH • INDESIGN •

ADOBE CREATIVE SUITE

HTML / CSS • JQUERY • D3

PIXATE • PRINCIPLE

PROCESSING JS • AFTER EFFECTS

CINEMA 4D • UNITY

SKILLS

UX DESIGN

VISUAL DESIGN

DATA VIZ

MOBILE DESIGN

ILLUSTRATION

CREATIVE CODING

MOTION DESIGN

ART DIRECTION

WORK EXPERIENCE

8+ years of experience

2015 - now **Idean**
User Experience & Visual Designer
Worked with a big Fortune 500 company, on several projects, internal and external, crafting managerial applications, creating data visualizations and optimizing mobile and web experiences.

2015 - 2015 **Simplenight**
Senior User Experience Designer
Conducted UX Research & Usability tests. Designed usability solutions for a very complex B2B platform. Designed Technical Flows, Wireframes and High Fidelity Mockups.

2014 - 2015 **Vmgroupe**
User Experience & Visual Designer
Designed E-Commerce websites and applications for luxury brands. Created Design Pitches for prospective clients. Led global branding redesign projects.

2014 - 2015 **Venezvite.com**
User Experience & Visual Designer
Worked on the new responsive Venezvite website. Designed UIs and visual assets for Desktop as well as Mobile and Tablet. Redesigned the sign up and check out processes.

2008 - now **Self**
Freelance Product Designer & Illustrator
Led the design process from conception to execution for many clients worldwide. Designed web interfaces and mobile Apps for small businesses. Contributed with prominent design agencies.

EDUCATION

2012 - 2014 **New York University**
MS Interactive Telecommunications Program (ITP)
User Experience & Visual Designer User Experience

2008 - 2012 **LAU**
Digital Design & Animation
User Experience & Visual Designer User Experience

2005 - 2008 **ALBA**
Interior & Industrial Design
User Experience & Visual Designer User Experience